

INVITATION TO EXHIBIT

VANCOUVER, JUNE 10 - 15, 2007

The 19th IUHPE World Conference
on Health Promotion & Health Education

CANADA  2007



Health Promotion Comes of Age: Research, Policy and Practice for the 21st Century



Détails disponible en français
Detallas disponible en español
<http://iuhpeconference.org>

“Here is your opportunity to exhibit your product or service and increase your visibility in Canada and worldwide!”

Conference Trade Show Office

IUHPE 2007 Exhibits Sales and Management Office
2800 - 515 West Hastings St
Vancouver, British Columbia
V6B 5K3

Telephone: (604) 291-5244
Fax: (604) 291-5066
Email: iuhpe_exhibits@sfu.ca

Conference Website

Regular updates will be available on the conference website:
<http://iuhpeconference.org>

Conference and Trade Show Venue

Vancouver Convention and Exhibition Centre
999 Canada Place
Vancouver, British Columbia
Canada V6C 3C1

Key Dates

Conference
June 10 – 15, 2007

Exhibition and Trade Show
June 10 – 14, 2007

Opening and Closing of the Conference

The Opening Ceremonies will begin at 6:00 pm on Sunday June 10, 2007, and the Scientific Program will commence at 9:00 am on Monday, June 11

The Closing Ceremonies will conclude at 2:00 pm on Friday, June 15, 2007

Host Organization

Canadian Consortium for Health Promotion Research



Canadian Consortium for Health Promotion Research
Le Consortium Canadien de Recherche en Promotion de la Santé

IT IS MY PLEASURE AND PRIVILEGE TO INVITE YOU

to participate in the 19th IUHPE World Conference on Health Promotion and Health Education to be held in Vancouver, Canada, June 10-15, 2007.

Internationally recognized experts in health promotion will share their knowledge and experience through interactive panel discussions and plenary sessions. Through submitted symposia, workshops, papers, and posters the 19th IUHPE World Conference will review and critically reassess health promotion's progress since the Ottawa Charter and help assess new directions for addressing the contemporary challenges facing health promotion in an increasingly globalized world.

Here is your opportunity to exhibit your product or service and increase your visibility in Canada and worldwide! Vancouver is known as one of the most beautiful cities in the world. Plan now to join us in Vancouver in June 2007. Reserving your booth is easy. Simply visit our website or complete the enclosed Exhibitor's Contract and mail or fax it to the Exhibits Sales and Management Office.

Marcia D. Hill

Marcia Hills, Co-Chair, and Vice President World Conferences, IUHPE

The World Conference consists of a **scientific program, an exhibition and trade show, and a social program**. Associated with it are a number of special interest events sponsored by other organizations.

Scientific Program

- Keynote Speakers
- Interactive panel discussions
- Oral presentations
- Workshops
- Symposia
- Poster Presentations

Theme

This year's conference theme is "Health Promotion Comes of Age: Research, Policy and Practice for the 21st Century". 21 years after the Ottawa Charter, the objective of this theme is to renew commitment to health promotion with a review of the charter's principles, action strategies and determinants of health to determine its relevance for the 21st century. By linking policy, practice and research, Canada 2007 will enhance partnerships and intersectoral collaborations for health promotion.

Canada 2007 will truly be an international venture that will take into account the needs and concerns of health promotion at a global level and encourage members to come from all corners of the world to celebrate the renewal of the Ottawa Charter.

Conference Venue

The Conference will be held in the Vancouver Convention and Exhibition Centre (VCEC), a state-of-the-art, architecturally unique facility, situated on Vancouver's spectacular waterfront. The VCEC has the prestigious title of "2002 World's Best Congress Centre". The Centre is within easy and safe walking distance of all major downtown hotels, restaurants and shopping. The Exhibit area within the Centre is large and inviting. It can accommodate many displays and will provide excellent opportunities for networking. Space is also being held at immediately adjacent hotels for additional sessions and sponsored events.

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<http://iuhpeconference.org>

INFORMATION FOR EXHIBITORS

About the World Conference on Health Promotion and Health Education

Held only once every three years, the World Conference on Health Promotion and Health Education is the principal international meeting for health promotion professionals. June 2007 will be the second time this conference has been held in North America, and is the first time this conference has been held in Canada.

Who Attends?

The Conference will attract between 4,000 and 5,000 international delegates including doctors, nurses and other health care providers, health care managers and planners, government agencies, educators and researchers from various health institutions, social service professionals, leisure and recreation specialists, pharmaceutical specialists, inspirational speakers, and consumers. Many are opinion leaders, responsible for purchasing decisions in health-related industries. These people represent key regional, national, and international markets. The Conference Exhibition and Trade Show provides a platform for building relationships with a view to the longer term potential.

Location

Exhibition Halls B and C
Vancouver Convention and Exhibition Centre
999 Canada Place, Vancouver, Canada V6C 3C1

Exhibit Hours*

Move-in

- Sunday, June 10, 2007, 8:00 am to 3:00 pm

Exhibit Hours

- Sunday, June 10, 2007, 5 pm to 9:30 pm (Opening Reception)
- Monday, June 11, 2007, 8:00 am to 5:00 pm
- Tuesday, June 12, 2007, 8:00 am to 5:00 pm
- Wednesday, June 13, 2007, 8:00 am to 5:00 pm
- Thursday, June 14, 2007, 8:00 am to 5:00 pm

Move-out

- Thursday, June 14, 2007, 5:00 pm to 9:30 pm

*Hours subject to change

Exhibit Hall Events and Traffic Builders

- Gala Opening Reception
- Nutrition Breaks
- Poster Sessions
- Lunch Service
- Conference Town Square
- Prize draws



MAKE THE TRADE SHOW WORK FOR YOU!

In a study done by Deloitte and Touche Consulting Group, 81% of respondents said they use exhibitions in marketing their products. That puts exhibitions second only to direct/field sales, which were named by 85%. This means that if you are not at the 19th IUHPE World Conference promoting your products or services, you can be sure your competition is!

Reserve YOUR booth today!

Exhibit contracts received by January 31, 2007 will be given priority space. After this date space will be assigned on a first-come, first-served basis. Major sponsors will be assigned preferred space. The Exhibits Committee reserves the right to make adjustments to the floor plan.

**MAIL, FAX, OR COMPLETE YOUR
REGISTRATION ONLINE:
<http://iuhpeconference.org>**

INFORMATION FOR EXHIBITORS

Who Should Exhibit?

- Health care products and services
- Pharmaceuticals
- Information systems
- Medical supplies and services
- Publishers
- Government agencies
- Fitness equipment, clothing, and services
- Nutrition supplements
- Educational institutions
- Leisure and recreational services
- Voluntary and professional organizations
- Alternative medicine products and services
- Disease prevention organizations and products
- Healthy lifestyles products and services

Canada's Opportunity

This event provides a tremendous opportunity for Canadians to showcase their products and innovations on a world stage. A strong presence from the host nation is important.

Hotel Accommodation

The Conference has reserved blocks of rooms at a number of first class and moderately priced hotels close to the Vancouver Convention and Exhibition Centre. For more information about Conference rates, visit the conference website at <http://iuhpeconference.org>.

Booth Rental Rates

Corporate	\$4,000 CDN
Small Business or Government	\$1,600 CDN
Non-Profit or Educational Organization	\$800 CDN

Sample Monetary Conversions *(current at time of printing)*

Canadian	\$800	\$1600	\$4000
Australia	\$903	\$1806	\$4516
Euro	€564	€1128	€2822
Japan	¥78,958	¥157,916	¥394,791
UK	£383	£767	£1917
USA	\$684	\$1369	\$3423

Your investment brings you

One 3m x 3m booth with the following:

- side and back draping
- complimentary name sign
- 24-hour security services
- complimentary listing in Conference program
- complimentary listing on Conference website with company name, booth #, and 50 word booth description.

In order to secure your booth, a 50% deposit is required.

The balance is due by April 30, 2007.

CONTACT YOUR EXHIBITS SALES AND MANAGEMENT OFFICE!

We will work with you to create the booth you want to successfully showcase your product or service! We will answer any questions you have about the trade show and put you in touch with our Customs Broker/Freight Forwarder, and Display Company.

Gloria Gutman and Jennifer McMullen

IUHPE Canada 2007 Exhibits Office

2800 – 515 West Hastings Street

Vancouver, British Columbia, Canada V6B 5K3

Phone: (604) 291-5244

Fax: (604) 291-5066

Email: iuhpe_exhibits@sfu.ca

INFORMATION FOR EXHIBITORS

Upon receipt of the exhibitor's contract and deposit, a package will be mailed to you providing shipping, storage and customs information; and describing the wide range of furniture, equipment and accessories that may be rented from our official display company.

Display Company

Levy Show Service Inc.
1160 Silversmith Place, Richmond, BC V7A 5E4
Phone: (604) 277-1726
Fax: (604) 277-1736
Email: sales@levyshow.com

Customs Broker/Freight Forwarder

Mendelssohn
1140 West Pender ST. #400,
Vancouver, BC V6B 4R5
Phone: (604) 687-5535
Fax: (604) 687-1463

Cancellations and Refunds

Cancellations received prior to April 30, 2007 will receive a 50% refund. Cancellations received after this date are non-refundable. Any space not claimed or occupied by 2:00 pm on Sunday, June 10, 2007 may be reassigned without refund, unless special arrangements have been made with the Exhibits Sales and Management Office.

Set-up, Staffing, Dismantling

All crates must be unpacked and ready for removal to storage by 3:00 pm on Sunday, June 10, 2007. At the discretion of the Exhibits Sales and Management Office, crates not unpacked will be removed and stored at the exhibitor's expense. Any service personnel charges incurred after set-up hours will be at the exhibitor's expense. No set-up or moving of material or equipment is permitted during exhibit hours. As a courtesy to delegates and fellow exhibitors,

please be certain that your booth is staffed during all exhibit hours. Please do not pack or dismantle exhibition materials until the official closing times. All exhibit crates must be packed and ready for removal no later than 9:30 pm on Thursday, June 14, 2007.

Exhibits Approval

The Exhibits Sales and Management Office reserves the right to withhold approval of an exhibitor application if they believe the product or service does not conform to the health promotion purpose of the conference. The Exhibits Sales and Management Office reserves the right to regulate materials and audio-visual equipment brought on to the exhibit floor, that are deemed inappropriate or a disturbance to other exhibitors.

Liability

The exhibitor assumes all responsibility and liability for losses, damages, and claims arising out of injury, or damage to displays, equipment, and other property brought onto the Vancouver Convention and Exhibition Centre premises, and hold harmless the Canadian Consortium for Health Promotion Research, the Exhibits Sales and Management Office, the Vancouver Convention and Exhibition Centre, and their owners, affiliated companies, agents, servants and employees. It is the responsibility of the exhibitor to obtain full comprehensive insurance coverage and to secure all materials. The Canadian Consortium for Health Promotion Research and the Vancouver Convention and Exhibition Centre do not guarantee or protect the exhibitor against loss or damage of any kind.



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19th IUHPE World Conference on Health Promotion and Health Education
Vancouver Convention And Exhibition Centre, June 10-15, 2007

EXHIBITOR'S CONTRACT

TO RESERVE YOUR BOOTH, PLEASE FILL IN THIS FORM AND EITHER FAX OR MAIL TO:

IUHPE Canada 2007 Exhibits Office
2800-515 West Hastings Street
Vancouver, British Columbia, V6B 6L6
Fax: 604-291-5066

Please Print Legibly

Company/Organization Name

Name to Appear on Sign (maximum 20 characters)

Contact Person

Position

Division/Department

Mailing Address

City

Postal Code

Province/State

Country

Phone

Fax

Email

BOOTH DESCRIPTION

Please attach a separate sheet with your product or service description as you wish it to appear in the Conference program (50 words or less).

Descriptions received after May 1, 2007 are not guaranteed inclusion.

BOOTH RENTAL RATES:

Includes unfurnished 3m x 3m draped booth with standard sign.

Corporate

Number of booths: _____ x \$4,000 CDN = \$ _____

Small Business or Government

Number of booths: _____ x \$1,600 CDN = \$ _____

Non-Profit or Educational Organization

Number of Booths: _____ x \$800 CDN = \$ _____

6% Goods and Services Tax (GST) = \$ _____
GST is refundable to international exhibitors

TOTAL AMOUNT DUE = \$ _____

PAYMENT

In order to secure your booth, a 50% deposit is required. The balance is due by April 30, 2007.

After April 30, 2007, full payment is required with application. Payments must be made in Canadian dollars.

Payment is made by:

Cheque/Bank Draft

(Please make cheques payable to "Canadian Consortium for Health Promotion Research – Exhibits")

VISA

MasterCard

American Express

Card Number

Expiry Date

Cardholder's Name

Cardholder's Signature

For Office Use Only

Deposit \$ _____

Balance received \$ _____

Date _____

Date _____

Booths Assigned _____

Authorized by _____